



The Enriching Nonprofit Leadership Series

A series to support focus and attention on essential nonprofit systems

Immerse yourself in a comprehensive training that combines teachings, studies, and experiential practices.

Program Overview

The Enriching Nonprofit Leadership Series is a year-long program to maximize your staff and volunteer focus on the interconnected systems that advance your mission. Whether an experienced or emerging leader, whether a staff or essential volunteer in the sector, this series will develop and expand nonprofit knowledge, skills and abilities, offering a pathway to experience more contribution and impact.

There are 13 sessions in this 5 module series that are to be completed in sequence, plus 13 support calls, for a total of 26 sessions. Participants will experience greater focus, purpose, and support as an experienced or emerging nonprofit leader in responding to complex demands of the sector.

Series Outcomes:

- Become more skillful in maximizing organization talent and resources to reach greatest impact for people and communities.
- Become more competent at contributing to multiple operating systems within your organization regardless of role for a strong, aligned mission focus.
- Establish a more robust network of colleagues to ongoingly share best practices and support.

Join other committed nonprofit leaders, emerging leaders, volunteers and board members from across the sector to expand a network of support. All sessions are online via Zoom. Links will be provided once enrolled.

Who This Program is For

Whether an experienced leader and practitioner or emerging in the nonprofit sector, organizations are increasingly called to respond to more and more complex issues and needs facing our communities and planet. Many find that sharing mutual understanding



and language is powerfully supportive to collaborating and enhancing the possibilities within our teams, organizations and within the broader context of our impact.

This series will support fresh and renewed learning with additional teachings and exercises, grounding into expanded perspectives for leadership practice at all levels within interconnected systems of governance, administration, and programming.

This program series offers essential learning and development without the price and time commitment of certification and degree programs to sustain your organization and mobilize team members now.

What You'll Receive

- One 2-hour live training session every month on Thursday at 1:00-3:00 PT for 13 months

Experience the opportunity to learn from a 25-year nonprofit executive through live teachings and conversations that bring in leadership and front-line perspectives of board, staff, volunteers, and constituents.

Each session guides you toward supportive frameworks and models, experiential leadership practices, and inquisitive dialogue to discover new perspectives, specific skills and abilities for your mission.

- One 60 minute live integration session every month on Thursday at 1:00-2:00 PT throughout the series

Integration sessions offer you the opportunity for understanding, clarifying and embodying the life training session teachings from that month through discussion, experiential practices, coaching and Q&A.

- Enhancing Practices and Reflections

Throughout the series, you'll be introduced to exercises, practices, tools and reflections to support your growth as a nonprofit practitioner and leader. You will complete reflections for accelerating learning and integrating each month's lesson.

- A cohort of colleagues



Enhance your learning experience by being in community with others in the nonprofit sector.

Faculty

Christy McClendon, MSW, PCC

Christy McClendon has an established background in social entrepreneurialism with over 25 years in nonprofit leadership and management. As founder of Life-Integrity Coaching and Consulting, LLC, Christy excels at blending her experience with diverse streams of wisdom into unique and actionable leadership approaches that help clients move toward impact, purpose, meaning and fulfillment.

A core part of Christy's approach centers on working with the "who" of leadership, including and expanding beyond the "what and how." Christy's work incorporates discovering multiple centers of intelligence, disciplines and approaches. Her certifications include Integral Coaching, Meditation Teacher and Practitioner, Yoga Instructor (200). She applies studies in psychology, philosophy and ancient wisdom teachings, affording her to work with leaders and emerging leaders cognitively, emotionally, relationally, somatically and spiritually to awaken fulfillment in leadership and life. She works in the private, public and academic settings with individuals, teams, and organizations.

Christy has received many recognitions for her leadership contributions. The Phoenix Business Journal named her among the 25 Most Admired Leaders three times over a decade as an enterprising executive making an impact in her field. The Phoenix Chamber of Commerce bestowed Christy with the Public Sector Athena award, an internationally prized honor recognizing women who demonstrate excellence in professional leadership, community service and mentorship of future leaders. Christy holds a Master of Social Work.

What You'll Learn

Experience greater focus, purpose, and support as an experienced or emerging nonprofit leader in responding to complex demands of the sector.

Related Outcomes

- Become more skillful in maximizing organization talent (including your own) and resources to reach greatest impact for people and communities.



- Become more competent at contributing to multiple operating systems within your organization regardless of role for a strong, aligned mission focus.
- Establish a more robust network of colleagues to ongoingly share best practices and support.

Curriculum Details and Session Dates

Module One: Setting the Stage	
Thursday, August 22, 2024	1. Program Launch: Planning and Leading for the Nonprofit Life Cycle and Today's Leadership Needs
<i>Thursday, September 5, 2024</i>	<i>Session 1 Integration call</i>
Module Two: Strategic Planning	
Thursday, September 19, 2024	2. The Strategic Planning Process: Bringing Focus to What Matters Now
<i>Thursday, October 3, 2024</i>	<i>Session 2 Integration call</i>
Thursday, October 17, 2024	3. Program Planning: Transforming Lives and Communities
<i>Thursday, November 7, 2024</i>	<i>Session 3 Integration call</i>
Thursday, November 21, 2024	4. Organization Staffing: Meeting our Current and Future People Needs
<i>Thursday, December 5, 2024</i>	<i>Session 4 Integration call</i>
Thursday, December 12, 2024	5. Budgeting: Building Growth and Sustainability
<i>Thursday, January 9, 2025</i>	<i>Session 5 Integration call</i>
Module Three: Building Governance	
Thursday, January 16, 2025	6. Boards of Directors: Governing through Fiduciary, Strategic and Generative Modes
<i>Thursday, February 6, 2025</i>	<i>Session 6 Integration call</i>
Thursday, February 20, 2025	7. The Board Committees: Engaging Board Members in Board Work
<i>Thursday, March 6, 2025</i>	<i>Session 7 Integration call</i>
Thursday, March 20, 2025	8. Board Recruitment and Sustainability Planning: Building Thriving Boards
<i>Thursday, April 10, 2025</i>	<i>Session 8 Integration call</i>
Module Four: Developing Teams	
Thursday, April 17, 2025	9. Fulfilled Leadership: Leading with Integrity and Purpose
<i>Thursday, May 1, 2025</i>	<i>Session 9 Integration call</i>
Thursday, May 22, 2025	10. Coaching Others: Investing in Others through Purposeful Communications
<i>Thursday, June 5, 2025</i>	<i>Session 10 Integration call</i>
Thursday, June 19, 2025	11. Effective Meetings: Designing Meeting Structures that Grow Impact
<i>Thursday, July 10, 2025</i>	<i>Session 11 Integration call</i>
Module Five: Putting it All Together	



Thursday, July 17, 2025	12. Marketing: Sharing the Message with Influence and Appeal
Thursday, July 31, 2025	Session 12 Integration call
Thursday, August 21, 2025	13. Putting it All Together: Completing the Program and Next Steps

Testimonials

“Christy is that real leader who combines heart and head with executive action and gentle mentorship. - Leslie

Our work together helped me to feel more alive. I am more present and engaged not only at work but also at home.” – Cathy

FAQs:

- What is the price point and how do I pay?
 - The investment is \$695 and due 14 days prior to the program launch. The program is non-refundable once the series begins.
 - Invoice will be sent once application and registration is complete with option to pay by bank transfer or check. Credit card payment is available for an additional 3% processing fee.
- What are the program details and schedule for the series?
 - All sessions will be held online through Zoom. There will be no in person engagement.
 - The program begins on August 22, 2024 and ends on August 21, 2025.
- If I participate, how many hours per month should I plan to dedicate to this program?
 - This will vary. Including live sessions and in between session exercises and reflections, you can expect to spend approximately 4-7 hours per month on this program.
- What if I need to miss a session? May I send a colleague in my absence?
 - Not to worry. If you need to miss a session, please contact the leader in advance to cover the content you missed. We hope you’ll attend as many live sessions as an essential member of our learning community.
 - Only enrolled participants in the program may attend sessions. This supports the safety, trust, and openness of the community that forms in this series.
- Who will benefit from this series?



- For leaders and emerging leaders—paid and unpaid—who want to develop a wider perspective and understanding of the interlocking systems of a nonprofit organization.
- This program will bring an enhanced ability to apply board governance, programming, fundraising, communications, personnel and administration perspectives regardless of role and across internal and external collaborations and partnerships.
- Will there be individual guidance?
 - This is a group training series. However, there will be opportunities for Q&A in the integration calls that might allow for this.
 - Individual and team coaching sessions are not part of the series and can be added for additional cost.
 - A package of 3 individual 90-minute coaching sessions to support who you are becoming as a leader in this program combined with pragmatic support can be added for an additional \$450. Each session includes follow up notes, suggested practices and exercises to support your development, and custom readings and resources. Sessions must be used during the year long program cycle.
 - If determined to be helpful to have individual guidance, please contact Christy at christy@life-integrity.com to explore this addition.

Apply and Invest:

Invest in yourself and enhance your team while making a meaningful impact in the world by enrolling in The Enriching Nonprofit Leadership Series. To ensure each person receives an abundance of rich learning and support in this training, its open only to a **limited number of participants**.

Link to Apply: <https://www.surveymonkey.com/r/EnrichingLeadershipVirtual>

Last day to apply is August 15, 2024.

A total of 26 sessions during a 13 month training program: \$695